



Vale of Glamorgan Show 2022

Sponsorship & Advertising

... it's Showtime!

Vale of Glamorgan Agricultural Show Sponsorship Packages 2022

We are thrilled to be marking the 250th anniversary of the Vale of Glamorgan Agricultural Society in 2022. The society was established in 1772 making it one of the very oldest on record. 2022 marks the beginning of an exciting new era for the Vale show as we move to Penllyn. There is a new site and a new layout but the old community spirit as the show comes home to Cowbridge. Always held on a Wednesday in August, the Vale Show regularly attracts over 20,000 people from all walks of life, from town and from countryside. The Show has grown considerably over the years and is now the largest one day event in the Vale of Glamorgan. Alongside the livestock and horse showing there are more than 200 Trade Stands on the field marketing and selling a huge variety of goods.

A Food Court stands in the centre of the field selling produce, most of which has been grown or made in the Vale, along with a Shopping Mall which allows small traders to exhibit. The Show hosts a large Craft Fair and Horticultural Show along with a Home Produce marquee, Dog Show, Rabbit Show and Countryside Marquee.

The Vale of Glamorgan Agricultural Society is pleased to offer the following packages to the sponsors of the 2022 Vale Show.

Benefits of Sponsorship

For sums of £50 – at the discretion of the General Secretary your donation will receive the same benefits as a member of the Society – admission for two to the show and use of the Members' marquee.

- A listing in the Show catalogue with your sponsored class or event
- Catalogue to be collected from the Treasurer's Office at the show
- Your name will be given over the public address system during the judging of your sponsored class where possible.
- Admission to two for the show – Sponsors Badges
- Admission to the Members' enclosure

For sums of £70 - £150

- Benefits as listed above
- Parking in the sponsors car park
- Discounted advertising in the schedule and catalogue
- Invitation for two to attend the Show Reception

For sums of £151 - £500

- Benefits as listed above
- Additional passes, badges and invitations to the reception negotiable with the General Secretary
- Advertising on the show website and a link to your own website
- Opportunity to display an advertising banner on the main ring

For sums over £500

- Benefits as listed above
- Buffet lunch for six in the members' marquee

Sponsorship Options at the Vale Show

Livestock Sponsorship

Cattle Classes	£75	Horse Classes	£50
Cattle Championships	£200	Hunter Classes	£75
Sheep Classes	£50	Horse Championships	£100
Sheep Championship	£150		

Marquee Sponsorship

The sponsorship of marquees brings naming rights and will be promoted in all show publicity

Craft Fair	£500	Horticulture	£500
Home Produce	£500	Rabbit Show	£500
Agricultural Marquee	£500	Food Court	£1000



Sponsoring Events on the Show Field

Main ring entertainment	Punch & Judy Shows
Circus Workshops	Hunt Scurry

Prices to sponsor these events will vary so please contact the General Secretary to discuss your options.

Sponsorship at the 2022 Vale Show

I would like to sponsor the

at the Vale of Glamorgan Show on **Wednesday 10th August 2022.**

Company Name

Company Address.....

Email Address Telephone Number

Contact Name

Total Amount Paid £.....

Cheques to be made payable to Vale of Glamorgan Agricultural Society
Payment by BACS: sort code 40-18-18 account 71734547

Sarah Fenner, General Secretary – Llys Ffynnon, Penllyn, CF71 7RQ
Tel: 07513 141 698 • Email: vale.show@outlook.com • www.valeofglamorganshow.co.uk

Vale of Glamorgan Agricultural Show Advertising Rates 2022

RATES

Full page schedule advert	£100	Full page catalogue advert	£100
Half page schedule advert	£60	Half page catalogue advert	£60

Discounted rates for show sponsors only

Full page advert	£90	Half page advert	£50
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All adverts will be published in black and white – please supply your advert by high resolution JPEG / PDF to vale.show@outlook.com or contact the Show Secretary at the address below.

Display banners in the Main Ring - £75

Banners are to be supplied to the Secretary's office on the day before the show and must be collected at the end of the show on **Wednesday 10th August 2022**.



Advertising at the 2022 Vale Show

I would like to advertise in the following categories:

Full page schedule Half page schedule Full page catalogue Half page catalogue

Main Ring Display Banner at the Vale of Glamorgan Show on **Wednesday 10th August 2022**.

Company Name

Company Address

Email Address Telephone Number

Contact Name

Total Amount Paid £ _____

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