... it's Showtime!



Vale of Glamorgan Show 2025 Sponsorship & Advertising

Sponsorship Packages 2025

The society was established in 1772 making it one of the very oldest on record. Always held on a Wednesday in August, the Vale Show regularly attracts over 20,000 people from all walks of life, from town and from countryside. The Show has grown considerably over the years and is now the largest one day event in the Vale of Glamorgan. Alongside the livestock and horse showing there are more than 200 Trade Stands on the field marketing and selling a huge variety of goods.

A Food Court stands in the centre of the field selling produce, most of which has been grown or made in the Vale, along with a Shopping Mall which allows small traders to exhibit. The Show hosts a large Craft Fair and Horticultural Show along with a Home Produce marquee, Dog Show, Rabbit Show and Countryside Marquee.

The Vale of Glamorgan Agricultural Society is pleased to offer the following packages to the sponsors of the 2025 Vale Show.

Benefits of Sponsorship

For sums of £60 – at the discretion of the General Secretary your donation will receive the same benefits as a member of the Society – admission for two to the show and use of the Members' marquee.

- A listing in the Show catalogue with your sponsored class or event
- Catalogue to be collected from the Treasurer's Office at the show
- Your name will be given over the public address system during the judging of your sponsored class where possible.
- Admission to two for the show Sponsors Badges
- Admission to the Members' enclosure

For sums of £70 - £150

- Benefits as listed above
- Parking in the sponsors car park

- Discounted advertising in the schedule and catalogue
- Invitation for two to attend the Show Reception

For sums of £151 - £500

- Benefits as listed above
- Additional passes, badges and invitations to the reception negotiable with the General Secretary
- Advertising on the show website and a link to your own website
- Opportunity to display an advertising banner on the main ring

For sums over £500

- Benefits as listed above
- Buffet lunch for six in the members' marquee

Vale of Glamorgan Agricultural Show 2025 Sponsorship Options

Livestock Sponsorship

Cattle Classes	£75	Horse Classes	£50
Cattle Championships	£200	Hunter Classes	£75
Sheep Classes	£50	Horse Championships	£100

Sheep Championship £150

Marquee Sponsorship

The sponsorship of marquees brings naming rights and will be promoted in all show publicity

Craft Fair	£500	Horticulture	£500
Home Produce	£500	Rabbit Show	£500
Agricultural Marquee	£500	Food Court	£1000

 $\Diamond\Diamond\Diamond$

Sponsoring Events on the Show Field

Main ring entertainment Punch & Judy Shows
Circus Workshops Hunt Scurry

Prices to sponsor these events will vary so please contact the General Secretary to discuss your options.

Sponsorship at the 2025 Vale Show

Payment by BACS: sort code 40-18-18 account 71734547

Sarah Fenner, General Secretary – Llys Ffynnon, Penllyn, CF71 7RQ

Tel: 07513 141 698 • Email: vale.show@outlook.com

www.valeofglamorganshow.co.uk

Vale of Glamorgan Agricultural Show 2025 Advertising Rates

RATES

Full page schedule advert

Full page catalogue advert

Half page schedule advert **£60**

Half page catalogue advert

£60

Discounted rates for show sponsors only

Full page advert

Half page advert

£90 £50

All adverts will be published in black and white – please supply your advert as high resolution JPEG / PDF to vale.show@outlook.com or contact the Show Secretary at the address opposite.

Display banners in the Main Ring - £75

Banners are to be supplied to the Secretary's office on the day before the show and must be collected at the end of the show on Wednesday 13th August 2025.



Advertising at the 2025 Vale Show

I would like to advertise in the following categories:				
Full page schedule $\ \square$ Half page schedule $\ \square$				
Full page catalogue $\ \square$ Half page catalogue $\ \square$				
Main Ring Display Banner \Box				
at the Vale of Glamorgan Show on ${\bf Wednesday~13th~August~2025}.$				
Company Name				
Company Address				
Email Address				
Telephone Number				

Payment by BACS: sort code 40-18-18 account 71734547

Contact Name

Total Amount Paid £___

Sarah Fenner, General Secretary - Llys Ffynnon, Penllyn, CF71 7RQ Tel: 07513 141 698 • Email: vale.show@outlook.com www.valeofglamorganshow.co.uk